

## **TOKYO CRO AND KCR S.A. FORM STRATEGIC ALLIANCE**

*Sponsors gain geographical advantage with service expertise across Europe and Asia for clinical research*

**Location, March 26, 2010:** Two leading full service contract research organizations (CROs), Tokyo CRO, Inc. and KCR S.A. today announced the formation of a strategic alliance strengthening their services in Europe and Asia providing sponsors with a global network. This alliance provides pharmaceutical, biotechnology and medical device companies with access to Asia as well as Europe for clinical research.

Speaking on the strength of this alliance, Ryozo Hasegawa, Ph.D., Co-Founder and President of Tokyo CRO said, "As a full service CRO, we have established our presence across Japan, China and Korea. This alliance enables us to extend clinical trials to Europe.

Mr. Marek Kiecana, Founder and Chairman of KCR added, "We have established our expertise across EU as a top quality service CRO. Japan is a key market, as sponsors increasingly including Japan in drug development programs, it is imperative for us to establish our operations through experts like Tokyo CRO in the region. While both partners offer full-service CRO operations independently, our execution synergy is enhanced when operating together, rivaling the capability of any competing CRO."

### **Notes to the Editor:**

**Tokyo CRO, Inc. ([www.cro.co.jp](http://www.cro.co.jp))**, a leading Japanese CRO, is headquartered in Tokyo, Japan, has offices across Tokyo, Osaka, Kobe. The company has around 14 years of experience in CRO business, has a growing presence in East Asia through the establishment of Beijing CRO in China and Seoul CRO in Korea. Tokyo CRO provides comprehensive full services, including strategic planning for clinical development, monitoring, data management and biostatistics, post marketing surveillance, safety information management, medical writing, quality assurance, and regulatory affairs for the pharmaceutical, biotechnology and medical device companies.

**KCR S.A. ([www.kcrcro.com](http://www.kcrcro.com))** is headquartered in Poland (Warsaw) with offices in Czech, Slovakia, Ukraine, Lithuania, Latvia, Estonia, Bulgaria, Romania, Hungary, Russia, Serbia, Croatia and Slovenia. KCR is the Expert CRO conducting clinical trials in Central and East European countries (CEE) – The CEE is the best market for conducting clinical trials in terms of speed of recruitment and quality in Europe. KCR is a preferred provider for several of the top ten global pharmaceutical and biotech companies from US and Europe. KCR also provides comprehensive full services for Phase II - IV clinical research, including clinical project management, clinical monitoring,

safety/pharmacovigilance, medical affairs, regulatory and quality assurance for the pharmaceutical, biotechnology, nutritional and medical device companies.

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